KRI STRATEGIC ROADMAP

MAKING GREAT ROWING EVENTS HAPPEN

DRAFT

Updated: November 2026

Karāpiro Rowing | Rowing New Zealand

STRATEGIC PRIORITIES:	WORKSTREAMS	KEY INITIATIVES: — THIS SEASON 2026-2027	NEXT SEASON 2027-2028	FUTURE SEASONS 2028/2029+
GROWTH & EVENT EXPERIENCE 1 DELIVER OUTSTANDING ROWING REGATTAS • Fundamental part of domestic rowing • Positive experience – closer competition	a PROVIDE FOR GROWTH OF ROWING	Document options and implications for more capacity / lanes and present to Members for feedback in winter 2027	Present worked example to Members on two preferred options for decision on implementation	Plan, acquire and deliver non-Karapiro based regattas at other venues as requested by Members
		Contribute to NZSSRA Technical Committees		N.I./KRI representation on NZSSRA
	b WORLD CLASS ROWING, FAIR & SAFE COMPETITION	Health and Safety Continuous Improvements and Administration Process Development & Develop wider trained volunteer base		Engagement and advocacy for new Navigation Safety Bylaw Review (Environment Waikato) Lake operation and Lake rotation pattern, & enabling third course for increased event capacity
		Systems resilience planning for extended power outages or equipment failure		Boat Marine Surveys
PROFESSIONAL ORGANISATION 2 STEWARD KRI FOR NORTH ISLAND ROWING COMMUNITY • Clear on our role in North Island community • Working cohesively with South Island rowing (e.g. consistent approach for officials) • Right people in right place • Lifelong friendships	c STRONG VOLUNTEER COMMUNITY HAVING FUN	Establish recruitment strategy	*Recruitment* / KRI open day / tour	
			Educate volunteers on pathways within rowing that provides them with sense of opportunity and belonging	
			Retention activities and ongoing volunteer member engagement	
	d ENDURING CULTURE	Define KRI values through workshops with volunteer members and present to Members for endorsement AGM	Communicate the KRI values with volunteers	Succession planning across all levels of volunteers and areas
	e WORKABLE POLICIES AND PROCESSES	Build roadmap to document key processes	Document top 10 IT processes	
		Patch Diagram	Volunteer Manager check-list	
			SOP for all roles	
	g STRONG RELATIONSHIPS WITH STAKEHOLDERS	Tell the growth story to *internal* stakeholders – setting long term picture	Ongoing advocacy on the value and benefit of KRI events	
PHYSICAL ASSETS 3 INVEST TO MAINTAIN AND GROW ROBUST INFRASTRUCTURE • Clear asset replacement strategy • Sound technology • Robust capital planning & execution	h ROBUST ASSETS	Develop LT asset plan (on & off water)	Resource consents for all activities and facilities	
		Major Assets Capital Plan	Additional Umpire Boats	
	i MODERN TECHNOLOGY	Populate tech rep role	Split timing/Boat GPS	Data extraction (RP7 & RowIT)
				Mechanical start
	j FUTURE-PROOF KRI & FACILITIES REPLACEMENT	New course ✓	Interim Start Tower Structural Strengthening ✓	Start Tower Rebuild
		Flynn Cove Retaining walls replacement	Pukekura Island erosion protection	Volunteer accommodation
				New Flynn Cove Facilities
ADVOCACY & RESILIENCE 4 DIVERSIFYING INCOME STREAMS FOR SUSTAINABLE FUTURE 5 STRENGTHEN RELATIONSHIPS 6 Environmental Custodianship • Engagement and influence through positive strategic relationships	K INCREASED PROFITABLE INCOME STREAMs & FINANCIALLY SUSTAINABLE EVENTS	Identify and pursue diverse revenue streams, funding opportunities, and operational efficiencies to strengthen financial sustainability	Agree sponsorship pipeline	Expand services to outside users
	L SUSTAINABLE COMMUNITY ENGAGEMENT & INCREASED COMMUNITY PROFILE	Engaging in Cambridge and Lake Community events for wider public benefit		
		Annual Lake Clean, Annual invasive species removal from bank, Lake navigational hazard removal		Waka Ama Club support
		Matariki and Summer Solstice – Kaumatua and Tamariki Boat Trips		
	M CONTINUOUS ADVOCACY	KRI Weed management plan and advocacy with LINZ et al		
		Reserve Management Plan submissions and Implementation		
		Bi-annual Financial Plan Submissions to Waipa District Council		
		Tell the growth and investment story to *external* stakeholders – setting long term picture		
	N STRATEGIC PARTNERSHIPS	Build stakeholder management matrix	WDC - Mayor & Councilors	Waikato Regional Council
		WDC - Officers	Waikato Economic Development Agency	LINZ
		Agree sustainability strategy	Solar panels	
		Mercury Energy	Regional Sports Organisations	Harbour Master
		Cambridge Chamber of Commerce		

Responsibilities

- **Colour by Committee/Group**

  - Board
  - Staff
  - Regatta Committee
  - Technology Committee
  - Asset Committee
  - Volunteers